

## KEVLAR

**DESCRIPTION**

*Kevlar* was inspired by an obscure logo discovered in a 1960s Italian radio-fan magazine. Of interest was that the upper-half of the letterforms appeared to have the characteristics of a sans while the lower half appeared as a blending of a slab serif with a script-like quality. First came *Kevlar Bold* in 2003, closely followed by its text weight companion *Kevlar Regular*. The original source of the inspiration was then revisited to develop the third in the set, *Kevlar Slab*, with a script-like fluency with the heavyweight base of a slab serif.

**DESIGNERS**

Wendy Ellerton  
(2003)  
Niels Oeltjen  
(Slab – 2007)  
Lan Huang (2011)

**WEIGHTS**

Regular  
Bold  
Slab

Prašyčiau sąskaitą / Sąskaitą, prašyčiau / Sąskaitą, prašau, pateikite

**frequently**

Fußball-Bundesliga und anderen Sport-Großereignissen

“Tally-ho!” zealously proclaimed

**global jellyvision**

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